



ADVG 15538 ADVERTISING LAYO UT & C O PYWRITING 2
PRO FESSOR: IRYNA MO LO DECK Y

PRO JECT 2: FINAL PRINTED AD LAYO UTS

DUE DATE: WEDNESDAY APRIL 9TH
STUDENT: ASHLEY MO LASY





EMBRACE THE SAVINGS

Bring in this postcard and get

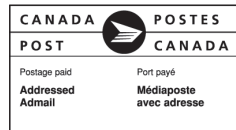
25% OFF

your purchase of a Nikon D7100

**Ultimate Image Quality.
Create Without Limitation.**

Specifically designed it's 24.1 mega pixel DX-Format CMOS Sensor without using an optional low pass filter resulting in the purest, sharpest images.

The Nikon D7100 is the best camera to capture every detail to life with it's ultimate zoom. Bring this postcard to any retailer. Offer expires May 31, 2014



Maria Johnson
13 Oakwood St.
Barrie, Ontario
M3P 4R9





Gracefully Advanced

The D3300 – 11 point Autofocus System locks into your subject as soon as they enter the frame and stays with them until you catch the shot you want. Even fast-moving subjects are captured with tack-sharp precision. The D3300 makes it fun and easy to preserve those moments in the lifelike beauty they deserve. Innovation within Nikon D3300 allows the camera to have exquisite precision. Capturing those beautiful moments in life that take your breath away.

Nikon \$519⁹⁵



Ashley Molasy

copysheet

Client: Nikon

Product: D3300

Media: Travis Magazine

Ad Size: 8" x 10"

Colour: Black and White

Fact/Benefit: D3300 – 11 Point Autofocus system locks into your subject as soon as they enter the frame and stays with them until you catch the shot you want.

Target Audience: Students ages 18 – 24 years old, who are very artistic and embrace every form of art. Loves taking pictures of contemporary and modern art.

Heading: Gracefully Advanced

Body Copy: (75 words)

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(75 Words)